# Ryan Fernandes

Creative user-centred designer with a passion to create engaging and visually appealing digital products. Eager to face challenges, solve UX problems, learn and grow.

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## PROFESSIONAL EXPERIENCE

### Storm Consultancy, Bath, UK — *Product Designer*

October 2023 - August 2024

- Wireframe and design, user-centric digital products that meet client needs and ensure a seamless user experience.
- Iterate on website designs based on user research findings to optimise user experience and address identified pain points.
- Document design decisions comprehensively to facilitate future reference and collaboration among team members.
- Collaborate effectively with product managers and frontend developers to bring product concepts to market launch.

### Dentons Digital, Westbury, UK — *Website Designer*

May 2022 - May 2023

- Designed and developed modern, user-friendly websites to meet client needs and ensure a seamless user experience.
- Trained clients on basic website management, including content updates, design modifications, and utilisation of Elementor, a user-friendly drag-and-drop platform.
- Maintained website content accuracy and freshness by implementing regular updates and revisions.
- Leveraged WordPress and Elementor to efficiently build and manage websites, streamlining the development process.
- Ensured website performance and stability by performing regular maintenance and updates.

### Gmax Trackstars, London, UK — *Website Designer*

November 2021 - May 2022

- Conducted a comprehensive UX research initiative to identify user needs, pain points, and opportunities for website improvement.
- Developed and iterated on user interface wireframes and prototypes through a user-centred design process, ensuring optimal usability.
- Led the brand and website redesign, establishing a cohesive visual language that aligns with business goals.
- Leveraged WordPress CMS expertise to efficiently build and implement the website design.
- Performed a website UX audit and implemented data-driven design changes to improve user satisfaction and engagement.

## SKILLS

**Software**
Figma, Sketch, Miro, Adobe Suite, Protopie, Zeplin, Trello, Maze, Useberry.

**Design**
Design Research, Affinity Mapping, Personas, Wireframes, Prototype, UI Design, Animation, Illustration

**Development**
Html/CSS, JavaScript, React, WordPress, Webflow, Framer, Squarespace

**Professional Skills**
Teamwork and Collaboration, Communication, Time Management, Lifelong Learning, Problem-solving

## PROFESSIONAL EDUCATION

**Creative Computing: UI/UX Design** — Bath Spa University
– August 2023

**Google UX Design Certificate** — Coursera
– November 2021

**Introduction to User Experience Design** — Coursera
– March 2021

### Learning Hand Project, Kent, UK — *UX Designer*

September 2021 - November 2021

- Carried out user research through targeted interviews and extensive usability testing before and after the redesign.
- Created visual design prototypes and developed solutions for the modern website.
- Implemented designs and developed the website using WordPress with Elementor.
- Optimised the website for SEO and ensured that it was accessible to all users.

### Choice Care Group, Swindon, UK — *Social Care Worker*

October 2019 - July 2021

- Worked with middle-aged people suffering from learning disabilities, autism, and dementia to help them live a happy and purposeful life.
- Arranged and carried out activities, appropriate care, and health appointments.
- Regularly liaise with relatives, colleagues, and other professionals.
- Record activities, behaviour, and appointments on respective files.

### Swindon Silicon Systems, Swindon — *Production Operative*

August 2018 - September 2019

- Loaded electronic pressure sensing devices on machines based on part name and date code .
- Sorted devices according to tests pass and fail.
- Rectified basic faults and jams when operating.
- Basic cleaning of electronic contact plates and test boards.

### Freelancer, fiverr.com — *Mechanical CAD Designer*

January 2014 - February 2015

- Started out by pursuing my career in CAD as a freelancer on Fiverr while still studying engineering.
- Completed design projects requested by clients before deadlines.
- Managed projects and set priorities making it easy to deliver work well on time.
- Estimated the cost and quoted the budget for the designs.

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**FORMAL EDUCATION**

**Bachelor's degree, Mechanical Engineering**
Shaikh College of Engineering & Technology, BELGAUM – India
– June 2016

**Diploma in Mechanical Engineering**
Government Polytechnic Panaji – India
– July 2013